



# Profile Advantage™

Deliver the global, mobile solution candidates expect

## Today's Candidates Expect More Than Ever

Candidate expectations are at an all-time high, and a hiring process stacked with generic forms simply won't cut it. Today's candidates want a convenient, easy-to-use hiring experience starting from application submission through background screening and beyond. It's up to you to keep up or get left behind.

## Connect With Candidates Anywhere, Anytime

Profile Advantage™ provides a mobile-friendly communication hub that enables your company to deliver a personalized candidate experience at nearly every step of the hiring journey. No matter where in the world your candidate is located, they can submit their information quickly and easily, whenever is most convenient for them.

- Accelerate hiring by enabling candidates to respond anytime via their mobile device.
- Avoid losing quality candidates to a lengthy screening process and subpar user experience.
- Minimize data entry by importing functions, using drop down menus and more.
- Secure the best global talent with a mobile experience optimized for use throughout the globe.
- Proceed confidently in the knowledge that First Advantage offers support in 22 languages.

# 60%



Percent of candidates who abandon an online application because it was too complex or too long

# 1 Business Day



Average time savings when your candidates are enabled to submit their responses anytime via mobile device

# Why First Advantage?

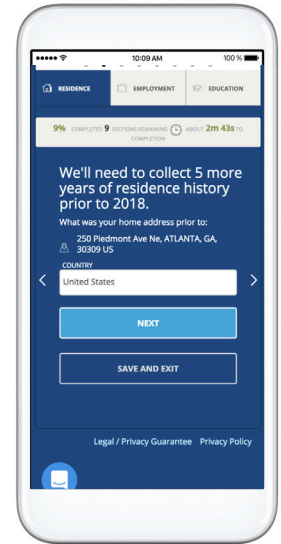
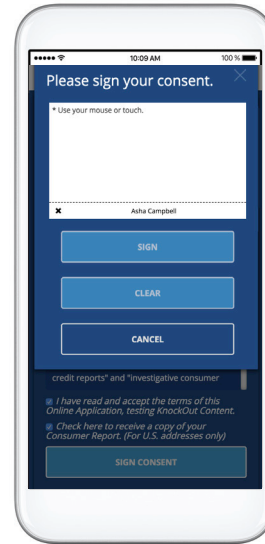
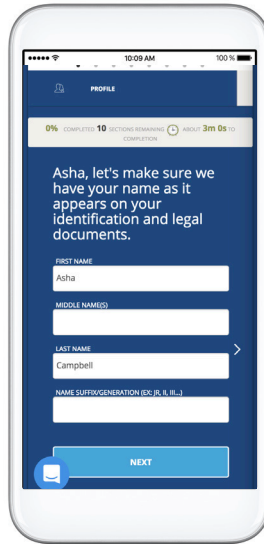


- Our mobile-friendly approach to engaging today's experience-focused candidate
- Our ability to deliver the best possible candidate experience – anywhere in the world
- Our industry-leading products supported by best-in-class customer service

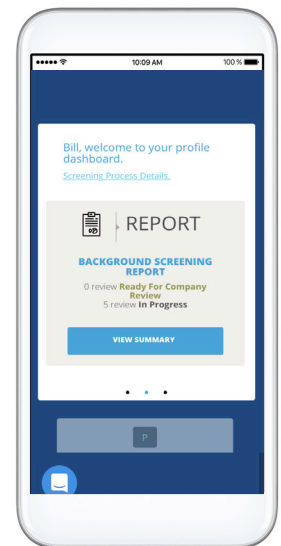
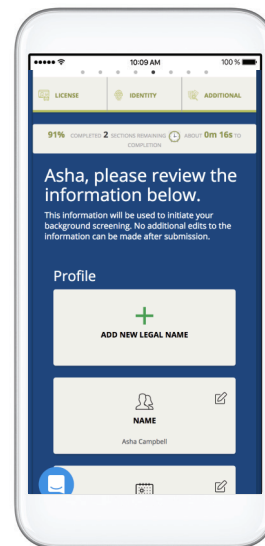
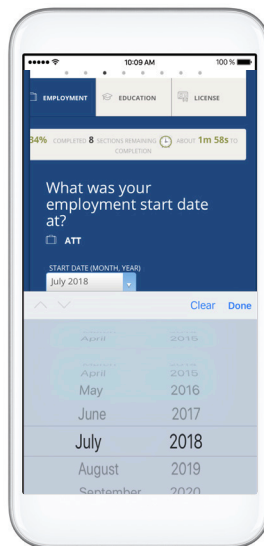


Today's candidates, especially Millennials and digital natives, expect the screening process to be quick and convenient. Profile Advantage allows you to make that expectation a reality.

**Personalize the candidate journey and minimize data entry** by importing functions, auto-fill address history and drop-down menus.



**Enhance candidate communication and hiring transparency** with easy access to recruiters, background reports and more.



We can help. For more information, contact First Advantage today:

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